



BSA

THE MOST POPULAR MOTOR CYCLE IN THE WORLD



BSA 125 cc. D1 BANTAM
£18 (p.t. £18, 4s. 10d. total £19, 4s. 10d.)

Price with Battery lighting £20 (p.t. £19, 4s. total £19, 4s.)
A thoroughly reliable lightweight of proven performance, it's easy to tip and the ideal motor cycle for the beginner. The other machine in the history of motor cycling has achieved such world-wide popularity. In price, economy, ease of handling and maintenance the Bantam has no equal. Finish in patent green or black.



BSA 350 cc. S.V. C10L
£106 (p.t. £25, 10s. 10d. total £31, 10s. 10d.)

For the man who wants a lightweight model that combines economy, easy handling, simplicity of maintenance and a satisfying performance, the answer is the BSA 350 cc. S.V. model. It is attractively finished in two tones of green.



BSA 350 cc. O.H.V. B31
£162 (p.t. £38, 17s. 8d. total £200, 17s. 8d.)

Described by The Motor Cycle as "most economical, comfortable and fast, handy in traffic, excellent stopping and braking", the B31 is one of the most popular machines on the road. Many outstanding features combine to make this machine for speed in performance and value—duplex cradle frame, swinging arm rear suspension, full width aluminium alloy hubs and powerful brakes, quickly detachable rear wheel—also has a few



BSA 350 cc. D3 BANTAM MAJOR
£84 (p.t. £20, 3s. 6d. total £104, 3s. 6d.)

Price with Battery lighting £86 (p.t. £21, 3s. 6d. total £107, 3s. 6d.)
The Bantam's big brother for a frame incorporating swinging arm rear suspension, an improved design of silencer, and is finished in pearl grey or fluorescent, metallic or black. Over 150,000 Bantam/Triton models are giving wonderful service to their riders all over the world, and numerous long-distance tours have been undertaken by Bantam riders.



BSA 350 cc. O.H.V. C11
£129, 10s. (p.t. £31, 1s. 8d. total £160, 11s. 8d.)

For extra comfort this Bantam machine has a frame incorporating swinging arm rear suspension, a low-speed gearbox to take full advantage of its engine power, and the finish is smart-looking maroon with cream panel chromium trim on the petrol tank, or black in place of maroon, if preferred.



BSA 350 cc. O.H.V. M11
£181 (p.t. £38, 12s. 10d. total £199, 12s. 10d.)

All the world over for 50 years and more BSA motor cycles have been giving long and reliable service to all kinds of public bodies and wherever motor cycles are used for public service. Similar in general specification to the side valve model, but with plunger rear suspension, this machine is built with the latest powerful overhead valve engine of the model B31, and is suitable for day after day duty—road or off-road.



BSA 500 cc. O.H.V. TWIN AT
£192, 10s. (p.t. £46, 4s. total £238, 14s.)

A sleek, sporty-looking motor cycle of high speed. Equipped with marked comfort for two people. With duplex cradle frame, swinging arm suspension, full width hubs and superb engine performance, the BSA 500 Twin makes a wide appeal to knowledgeable motor cyclists. It's a smart looking model too, in maroon or black if preferred, and chromium-plated chrome trim on the petrol tank.



BSA 500 cc. O.H.V. B31
£176, 10s. (p.t. £40, 10s. 5d. total £216, 10s. 5d.)

A powerful single-cylinder model which has for 20 years and on in many countries proved the truth of the saying: "You can leave it to your BSA." The high power weight ratio of the B31 with its 500 O.H.V. engine gives the machine an exhilarating performance. It has all the outstanding features of the 350 O.H.V., including chromium plated petrol tank, rubber handles with single-halt swing shockproof handlebars, fully enclosed guard, dual steel and alloy footrests.



BSA 650 cc. O.H.V. TWIN A10 GOLDEN FLASH
Black: £200, 10s. (p.t. £48, 2s. 6d. total £248, 12s. 6d.)
Beige: £201, 10s. (p.t. £48, 18s. 10d. total £249, 18s. 10d.)

Exhilarating acceleration, extreme flexibility, perfect road holding and rock-steady steering, superb comfort and striking appearance make the Golden Flash popular as either a power or a pleasure motor cycle. Features which contribute to its remarkable performance include duplex cradle frame, swinging arm rear suspension and full width aluminium hubs with powerful brakes. The rear wheel is quickly detachable while a rear chain cover giving complete enclosure can be fitted to order. Plunger rear suspension model illustrated below (right).



BSA 600 cc. S.V. M11
£147 (p.t. £35, 1s. 8d. total £182, 1s. 8d.)
(With spring frame as illustrated £154 (p.t. £35, 1s. 8d. total £189, 1s. 8d.))

For sheer dependability there's nothing to touch the BSA machine. It has proved its worth in Police, Postal, Delivery, Military, Commercial, Military, Police and so on, and is the kind of rugged, wear-resistant day it needs. With 6 in. front forks and robust midguards the aluminium machine with its heavy duty frame is suitable for your work and any other kind of punishing work.



BSA 500 cc. O.H.V. TWIN AT SHOOTING STAR
£202, 10s. (p.t. £48, 12s. total £250, 2s.)

Easy of handling, speed, manoeuvrability and robust road-going pulling make the Shooting Star a delightful machine to ride in traffic, where useful acceleration in all gears, a leafless engine and superb braking and steering. Color, admirably for the rider who wants something out of the ordinary in 500 cc. performance—that's what The Motor Cycle says about the Shooting Star. The basic specification of the engine is similar to model AT but has an automatic alloy plunger head with special alloy valve covers, high compression pistons, sports carburettor and manual ignition control.



BSA 650 cc. O.H.V. TWIN A10 ROAD ROCKET
£217, 10s. (p.t. £52, 4s. total £269, 14s.)

An exceptionally fast standard road machine, as its name implies, the Road Rocket has a specially tuned and brake-tested engine, light alloy cylinder head with high compression pistons, Amal T.T. racing carburettor, sports carburettor, etc. It is undoubtedly the world's greatest motor cycle, and to get the best of this powerful 650 engine when the cold grip is turned to the throttle of road supremacy is its best.



BSA 650 cc. O.H.V. TWIN A10 GOLDEN FLASH
plunger spring frame.
Black: £190 (p.t. £48, 12s. total £238, 12s.)
Beige: £191 (p.t. £48, 14s. 5d. total £239, 14s. 5d.)
Dual steel and alloy footrests £2, 10s. 6d. extra, including p.t.



The most popular Motor Cycle in the World

**B.S.A. FAMILY SIDECAR MODEL 23/51**

Here's the sidecar for the family man. It provides saloon car comfort for an adult and child. It is completely weatherproof. The top of the body hinges towards the machine for easy access. Leg room: Front seat 51"; Rear seat 21"; seat width at elbows 21"; height inside 32".

Black or Maroon £67. 10s. (p.t. £15. 13s. 11d. total £83. 3s. 11d.)

Beige (Body and chassis) £69.
(p.t. £16. 0s. 11d. total £85. 0s. 11d.)

**B.S.A. SINGLE SEAT SALOON
MODEL 22/54**

The comfort, smart appearance and many practical features of this single seat saloon sidecar makes it ideal for year round transport. The luggage compartment is fitted with a lock and the lid at the rear hinges down to form a platform. Leg room 51"; seat width at elbows 21½"; height inside 30"; luggage compartment 22" x 20" x 18".

Black or Maroon £64. (p.t. £14. 17s. 8d. total £78. 17s. 8d.)

Beige (Body and chassis) £65. 10s.
(p.t. £15. 4s. 7d. total £80. 14s. 7d.)

**B.S.A. DE LUXE TOURER SIDECAR
MODEL 22/47**

The light weight of this handsome touring sidecar, its useful luggage accommodation and the superb comfort of its springing and seating make this sidecar very suitable for fast, long distance touring. Leg room 51"; seat width at elbows 21½"; height inside 30"; luggage compartment 25" x 17" x 12½".

Black or Maroon £61. 10s.
(p.t. £14. 6s. total £75. 16s.)

Beige (Body and chassis) £63.
(p.t. £14. 13s. total £77. 13s.)



B.S.A. Motor Cycles Limited, Birmingham 11

reserve the right to alter designs or any constructional details of their manufactures at any time without giving notice.