

RIDING IN THE BLACK-OUT

3^D

THE MOTOR CYCLE

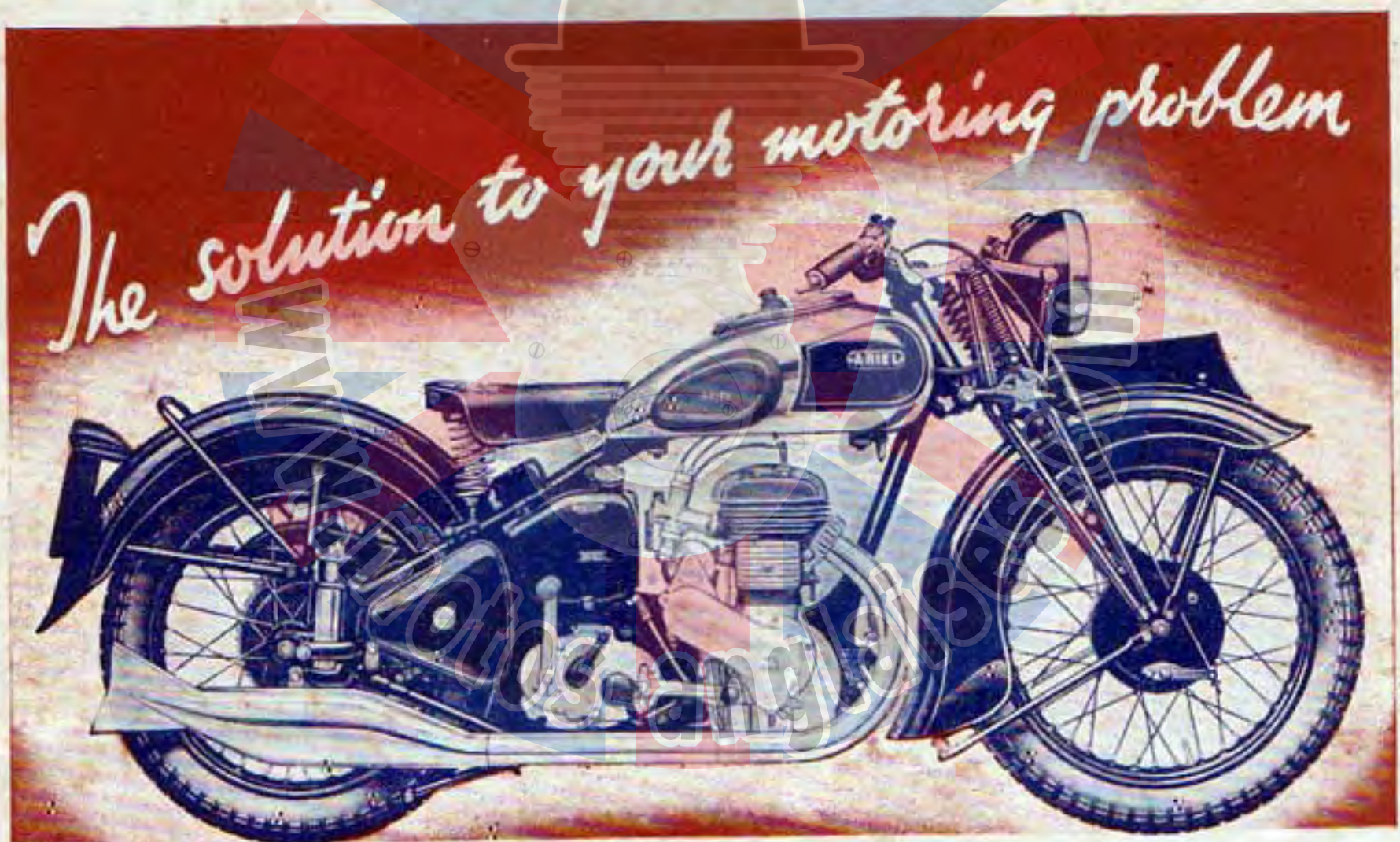
SALE THREE TIMES THAT
OF ANY SIMILAR JOURNAL

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 1930. Vol. 64

Thursday, April 4th, 1940



An
ARIEL
600 c.c. SIDE VALVE
with **SPRING FRAME**

TO MOTORISTS

Cut your Taxes, improve your Health,
Let Ariel Motors conserve your
Wealth.

Car comfort by the Ariel Patented
Spring Frame.

Send now for your free illustrated
catalogue which gives particulars of
the 600 c.c. Side Valve with Spring
Frame and other famous models in
the Ariel Range.

ARIEL MOTORS LIMITED, SELLY OAK, BIRMINGHAM, 29

MR FOX

THE MOTOR CYCLE

4^D

SALE THREE TIMES THAT OF ANY SIMILAR JOURNAL

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2226. Vol. 75

Thursday, December 6th, 1945

Exhilarating travel!



ARIEL

1000 c.c. SQUARE FOUR with Spring Frame

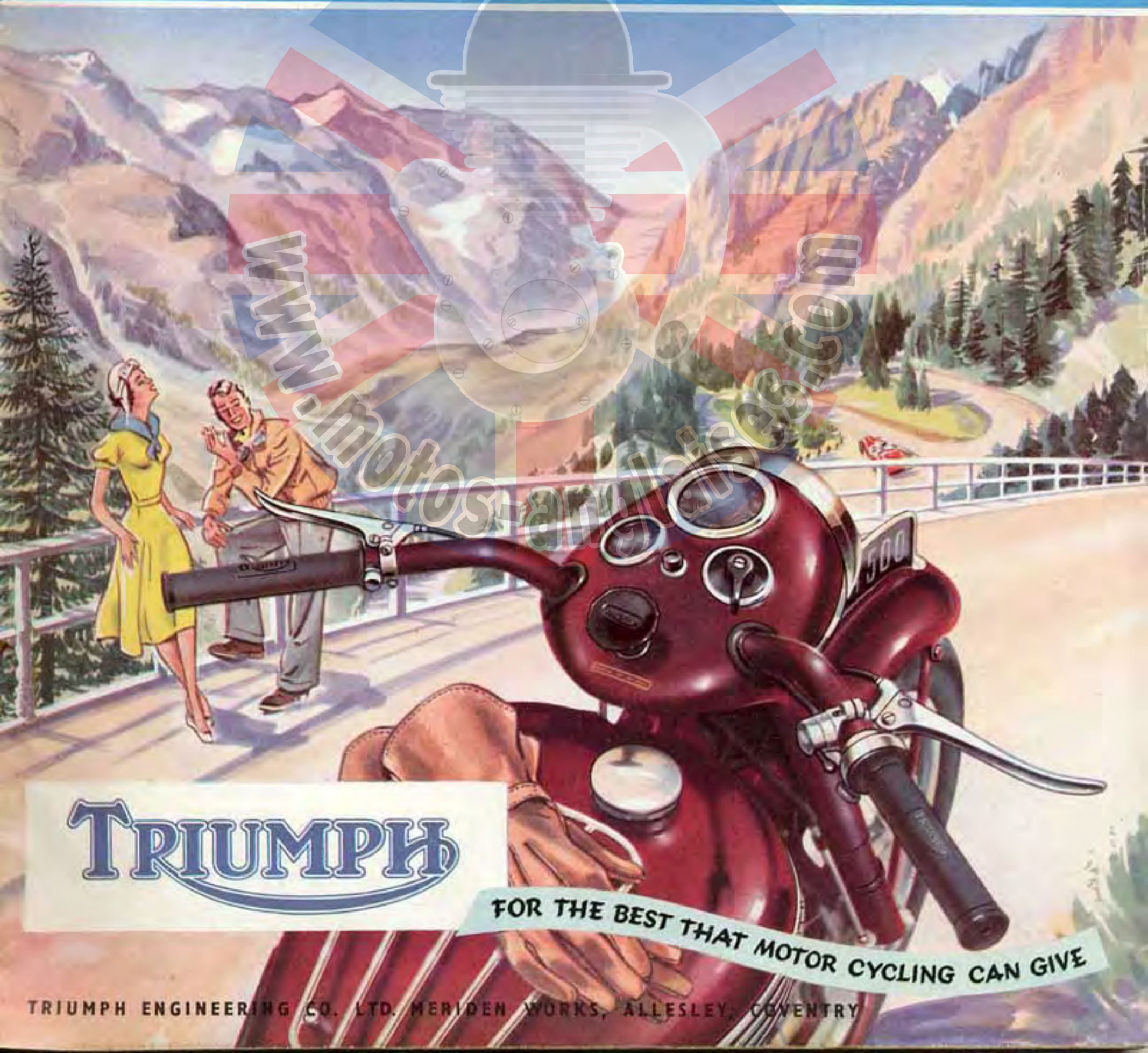
ARIEL MOTORS LIMITED • SELLY OAK • BIRMINGHAM 29

9 AUGUST 1951

EVERY THURSDAY EIGHTPENCE

THE Motor Cycle

FOUNDED 1903 • CIRCULATES THROUGHOUT THE WORLD



TRIUMPH

FOR THE BEST THAT MOTOR CYCLING CAN GIVE

TRIUMPH ENGINEERING CO. LTD. MERIDEN WORKS, ALLESLEY, COVENTRY

THE MOTOR CYCLE

FOUNDED 1903 • CIRCULATES THROUGHOUT THE WORLD

*More Miles
for your
Money...*



JAMES

Comet

A good investment,
This 98 cc. Model
provides real motor-
cycling economy in
an expensive age

EXCLUSIVELY POWERED BY *Villiers* ENGINES

The World Famous **GO-ANYWHERE** Lightweight

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2295. Vol. 78

Thursday, April 3rd, 1947



TRIUMPH ENGINEERING COMPANY, LTD., Meriden Works, Allesley, COVENTRY

THE MOTOR CYCLE

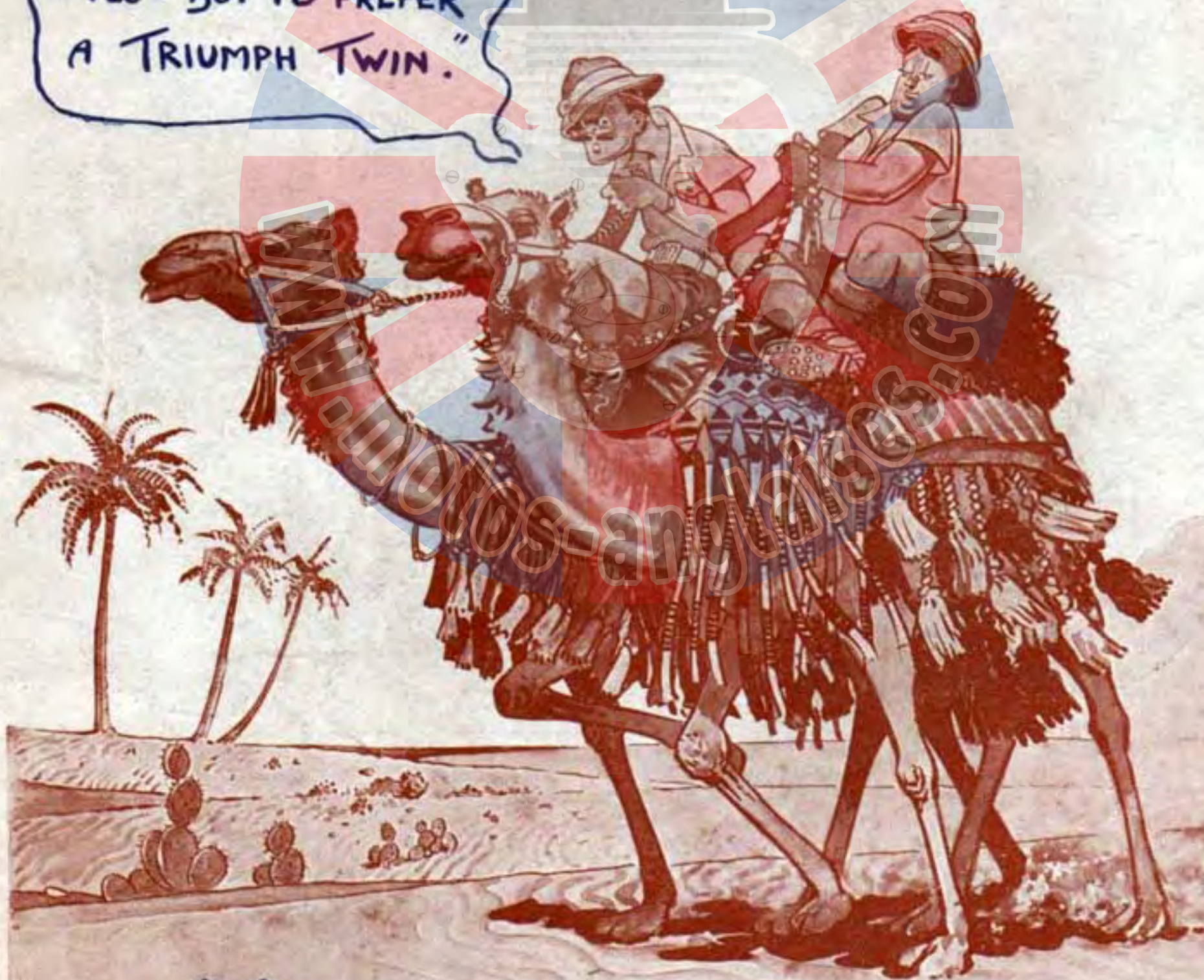
FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2287. Vol. 78

Thursday, February 6th, 1947

"YES—BUT I'D PREFER
A TRIUMPH TWIN."



TRIUMPH

ALEX
OXLEY*The Best Motorcycle in the World*

TRIUMPH ENGINEERING COMPANY LTD

Meriden Works, Allesley

COVENTRY

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2331. Vol. 79

Thursday, December 11th, 1947



WHEN it is necessary to pack a large number of miles into the hour—with effortless safety—then the Triumph Speed Twin is the choice of the really experienced motorcyclist. A high cruising speed, hairline steering, rapid acceleration and brakes to match, combine in a machine which laughs at long distances and on which the end of every journey is regretfully reached.

Triumph Engineering Company Ltd.



Meriden Works, Allesley, Coventry

COPYRIGHT REGISTERED AS A NEWSPAPER FOR TRANSMISSION IN THE UNITED KINGDOM
ENTERED AS SECOND-CLASS AT THE NEW YORK U.S.A. POST OFFICE

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2347. Vol. 80

Thursday, April 1st, 1948



TRIUMPH ENGINEERING CO. LTD., Meriden Works, ALLESLEY, COVENTRY

4^D

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2323. Vol. 79

Thursday, October 16th, 1947



TRIUMPH

The Best Motorcycle in the World

TRIUMPH ENGINEERING CO. LTD.
Meriden Works, Allesley, COVENTRY

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2336. Vol. 80

Thursday, January 15th, 1948



TRIUMPH

3T DE-LUXE

The Triumph 3T de Luxe offers all the luxury of multi-cylinder motorcycling at a lower cost. The only 350 c.c. vertical twin available to-day, it is smooth, silent, fast—and economical enough to make even essential petrol go a surprisingly long way.

TRIUMPH ENGINEERING CO., LTD., MERIDEN WORKS, ALLESLEY, COVENTRY

THE MOTOR CYCLE

FOUNDED 1903

CIRCULATES THROUGHOUT THE WORLD

No. 2339. Vol. 80

Thursday, February 5th, 1948



3 FEBRUARY 1949

EVERY THURSDAY FOURPENCE

THE MOTOR CYCLE

FOUNDED 1903 • CIRCULATES THROUGHOUT THE WORLD



TRIUMPH

THE BEST
MOTORCYCLE
IN THE WORLD

TRIUMPH ENGINEERING CO., LTD. Meriden Works, Allesley, COVENTRY

21 JULY 1949

EVERY THURSDAY SIXPENCE

THE MOTOR CYCLE

FOUNDED 1903 • CIRCULATES THROUGHOUT THE WORLD



—OFFERS THE BEST THAT MOTORCYCLING CAN GIVE

Triumph Engineering Co. Ltd., Meriden Works, Allesley, Coventry

THE Motor Cycle

FOUNDED 1903 • CIRCULATES THROUGHOUT THE WORLD

The Most Exciting Motorcycle Ever!
THE 650cc.

TRIUMPH

Introduced in September when three standard fully equipped machines covered 500 miles at over 90 m.p.h., the new Triumph 650cc. Thunderbird is built to provide continuous high performance and complete reliability under the toughest possible conditions. Send for details of the machine that retains all the advantages of the 500—even price—with 20% more performance!

"Thunderbird No. 3" spotless after 500 miles at over 90 m.p.h. at Montlhéry, with a final lap at 100.71 m.p.h.



TRIUMPH ENGINEERING CO., LTD., MERIDEN WORKS, ALLESLEY, COVENTRY

MOTORCYCLING

READ WHEREVER
MOTORCYCLES
ARE RIDDEN

Editor:
GRAHAM WALKER

TWELVE UP!

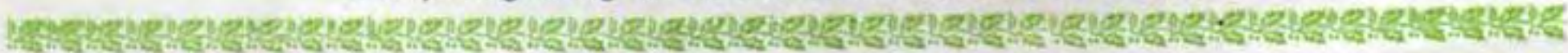
"Northern Echo"
photo.



To ALL MOTORCYCLISTS (with or without petrol)
WE WISH A MERRY CHRISTMAS AND A BRIGHTER NEW YEAR

TRIUMPH

Triumph Engineering Co. Ltd., Meriden Works, Allesley, Coventry.



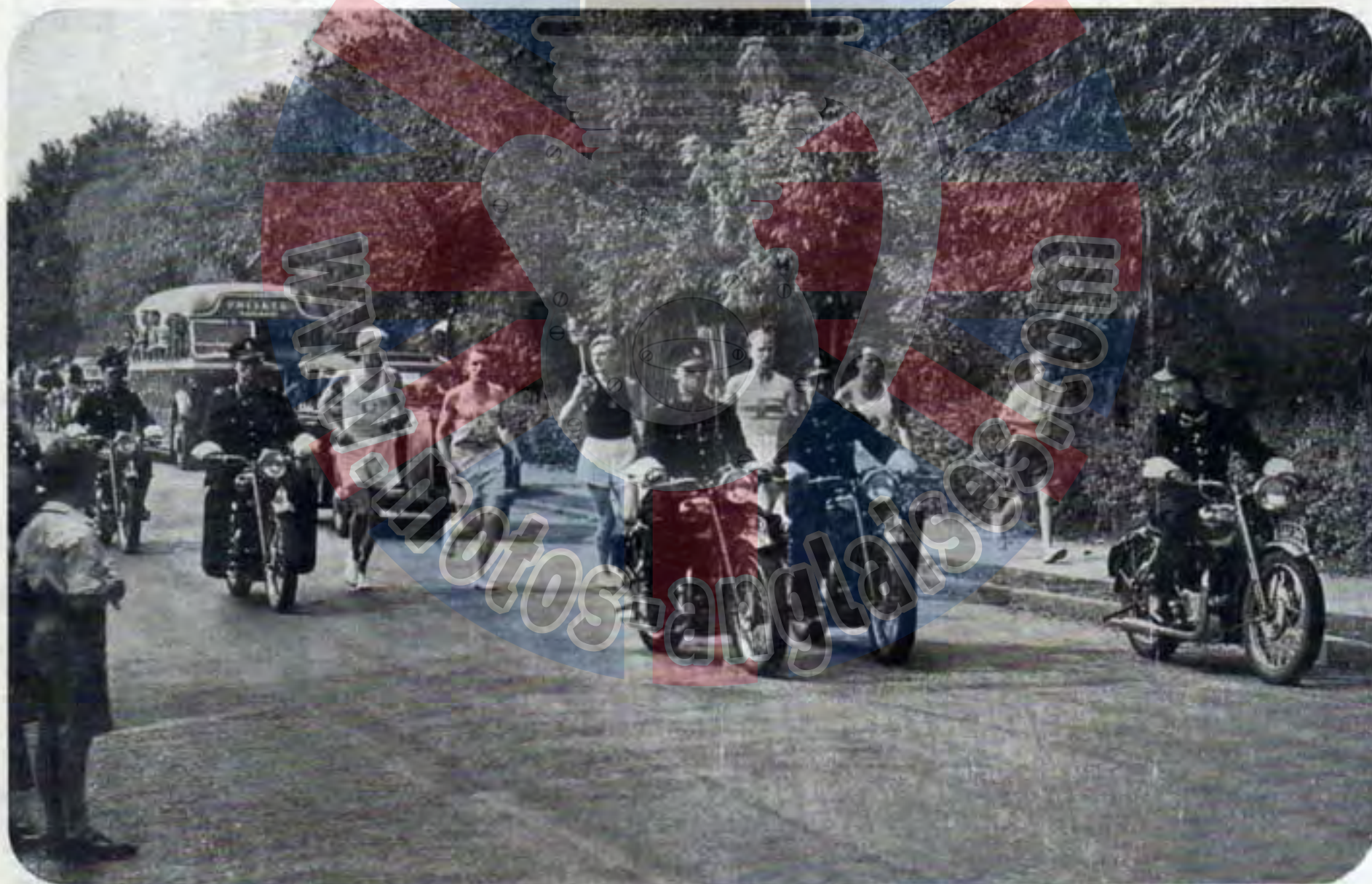
AUGUST 26, 1948.

4^p

MOTORCYCLING

READ WHEREVER
MOTORCYCLES
ARE RIDDEN

Editor:
GRAHAM WALKER



Motor Cycling Photograph

**THE OLYMPIC FLAME ARRIVED
IN LONDON**

Escorted by

TRIUMPH

Triumph Engineering Co., Ltd., Meriden Works, Allesley, Coventry.

MAY 8, 1947.

MOTORCYCLING

4^D

READ WHEREVER
MOTORCYCLES
ARE RIDDEN

Editor:
GRAHAM WALKER



TRIUMPH ENGINEERING COMPANY LTD.

Meriden Works, Allesley

COVENTRY



1746 B.A. (Before Ariel).

Doleful days of dejected and laborious travelling before discomfort gave place to Ariel De Luxe.

A glance at the early coaching Bill shown on right is both amusing and enlightening. Birmingham to London in two days and a half—not two hours and a half. Grandfather after all, was not always right by long chalks. Truly, the Ariel de Luxe has decimated distance with a vengeance!



THESE DAYS

IT'S NICER TO

BE "SITTING

PRETTY".....



BIRMINGHAM STAGE COACH,

Sets out from the Angel Inn every Monday at Six of the Clock in the Morning and Proceeds at smart Pace through Warwick, Banbury and Aylesbury arriving every Wednesday at the Golden Eagle Inn, London, returning on Thursday morning at the same o'Clock reversing the said route, being back in Birmingham on the succeeding Saturday, at 20 Shillings a Passenger with luggage up to 14 Pounds in Weight and above to pay One Penny a Pound.

Performed, if God permit, by

Edward Smallbone

..on an

ARIEL

500 C.C.

de Luxe



the finest "all rounder" for pace, performance and years of reliable service any everyday rider could wish for.

A44