



# ***TRIUMPH<sup>®</sup>'67***

*A New Experience in Motorcycling*





## ***TRIUMPH<sup>®</sup> is a Way of Life***

Ride a Triumph for the first time and you'll never be the same again. You'll do things. Go places. Your world will open up to let adventure in. And why not? A Triumph just naturally wants to be on the move. The extra power and built-in high performance of a Triumph will lead you to a new level of fun and excitement. Come along for the ride. See your Triumph dealer soon.

**Triumph — holder of the A.M.A. approved NEW WORLD'S SPEED RECORD, Bonneville, Utah, 245.667 m.p.h. (with streamlined shell).**

**Johnson Motors, Inc.**

**WEST . . .**

P.O. Box 275, Duarte, Calif. 91010

**The TRIUMPH**

**EAST . . .**

Corporation

Baltimore, Maryland 21204

Write for FREE catalog in full color and name of dealer nearest you. Dept. Z.



# **TRIUMPH** presents the *Champion*

*New power, new performance,  
in the great tradition of the  
world's best and fastest motorcycle*

It's an exciting year. Once again  
high-performance motorcycle  
improved acceleration, ease of  
bold, modern look, from sea  
And with sales at an all-time  
See the Championship Line



**T120R**

**Bonneville Road Sports**

Twin Carburetors/40 cu. in. (650 c.c.)



Here is the fastest standard motorcycle in the world today. Strictly for the expert rider. Color: Burgundy Red and Alaskan White. Polished stainless steel fenders.

**T120TT**

**Bonneville TT Special**

Twin Carburetors/40 cu. in. (650 c.c.)



Winner of more TT races than all other makes combined. For competition riding only. Color: Burgundy Red and Alaskan White.

# Triumph Line for '67

Again, Triumph moves out front with a great new line of motorcycles. For 1967, an impressive array of new design features: better starting, better performance at high speeds. And a lot more. It covers to the new colors that set Triumph apart for '67. The high, never was there a better year to Go Triumph. For 1967. At your Triumph Dealer's now.

**T20M**

**Mountain Cuckoo**

200 c.c. Lightweight



Top lightweight on the market today. 4 cycle OHV. Single cylinder. A home in the woods or on the road. Color: Grenadier Red and White.

**TR6R**

**Trophy Road Sports**

Single Carburetor/40 cu. in. (650 c.c.)



The top long distance machine, perfect for touring and everyday riding. Color: Mist Green and White.

**TR6C**

**Trophy Competitor**

Single Carburetor/40 cu. in. (650 c.c.)



Versatility Plus! A proven winner in Enduros and cross-country events yet ideal for on-the-road riding. Color: Mist Green and White.

**T100R**

**Daytona Super Sports**

Twin Carburetors/30.5 cu. in. (500 c.c.)



Latest addition to the Triumph line. Named for the Triumph that won Daytona's 200-mile National Championship Road Race in 1966. Color: Pacific Blue and White.

**T100C**

**Sports Tiger**

Single Carburetor/30.5 cu. in. (500 c.c.)



A competition bike that excels on road or trail. Agile, with quick power and steady performance. Color: Pacific Blue and White.