

VELOCETTE



SCRAMBLER 30 cu. in.

For serious competition—
up to 39 b.h.p.

EUROPE'S GREATEST

British made VELOCETTE,
Europe's greatest cycle—first ever to average 100 m.p.h.
for 24 hours and secure a world record title, with an
'ordinary' production model too!

Velocette cycles are quality designed, quality
built, with quality materials. Get a "custom
built" 4 stroke Velocette and join the real
enthusiasts...



THRUXTON 30 cu. in.

A *man's* machine. Real smooth power
gives vivid acceleration up to 110 m.p.h.
and up to 41 b.h.p. with muffler. Up to
130 m.p.h. can be obtained without
muffler.



Exclusive two-leading
shoe 7½ inch front
brake, well scooped
for cooling, gives
THRUXTON stopping
power plus!

Other VELOCETTES avail-
able in 30 cu. in. class
VENOM and VENOM
CLUBMAN.

MSS 30 cu. in.



A real sporty machine for the discerning rider
up to 85 m.p.h. and up to 27 b.h.p.

ENDURANCE 30 cu. in. up to 34 b.h.p.



Equally at home on
highway or range.

YOUR DEALER

SEE YOUR DEALER NOW
FOR DETAILS OF THE RANGE
OF COLORS AND ALTERNATIVE
SPECIFICATIONS AVAILABLE
ON VELOCETTE CYCLES

MODEL	MSS	*VIPER SPECIAL VIPER VIPER VEELINE	VIPER CLUBMAN CLUBMAN VEELINE MK. II	*VENOM SPECIAL VENOM VENOM VEELINE	VENOM CLUBMAN CLUBMAN VEELINE MK. II
ENGINE — Type	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder
Bore and Stroke	86 x 86 mm. (3.385 x 3.385 in.)	72 x 86 mm. (2.834 x 3.385 in.)	72 x 86 mm. (2.834 x 3.385 in.)	86 x 86 mm. (3.385 x 3.385 in.)	86 x 86 mm. (3.385 x 3.385 in.)
Capacity (swept volume)	499 c.c. (30.45 cu. in.)	349 c.c. (21.29 cu. in.)	349 c.c. (21.29 cu. in.)	499 c.c. (30.45 cu. in.)	499 c.c. (30.45 cu. in.)
Compression Ratio	6.75 to 1	8.5 to 1	9.3 to 1	8.3 to 1	8.75 to 1
Brake Horse-power	27 b.h.p. at 5,000 r.p.m.	26 b.h.p. at 7,000 r.p.m.	28 b.h.p. at 7,000 r.p.m.	34 b.h.p. at 6,200 r.p.m.	37 b.h.p. at 6,200 r.p.m.
Carburettor	Amal	Amal	Amal	Amal	Amal
Ignition	Mag. Lucas KIF (auto adv.)	Mag. Lucas KIF (auto adv.)	Comp't'n Hand Controlled	Mag. Lucas KIF (auto adv.)	Comp't'n Hand Controlled
Generator	6 volt with auto voltage regulator	6 volt with auto voltage regulator	6 volt with auto voltage regulator	6 volt with auto voltage regulator	6 volt with auto voltage regulator
Generator Drive	Enclosed "V" belt	Enclosed "V" belt	Enclosed "V" belt	Enclosed "V" belt	Enclosed "V" belt
GEARBOX					
Gear Ratios (overall) Top	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control
Third	Solo 4.87 S/C 5.5 to 1	5.5 to 1	5.5 to 1	4.87 to 1	4.87 to 1
Second	Solo 5.87 S/C 7.3 to 1	6.6 to 1	6.6 to 1	5.87 to 1	5.87 to 1
First	Solo 7.7 S/C 9.6 to 1	8.7 to 1	8.7 to 1	7.7 to 1	7.7 to 1
TRANSMISSION					
Sprockets Engine	-5 in. pitch, 23 teeth	-5 in. pitch, 21 teeth	-5 in. pitch, 21 teeth	-5 in. pitch, 23 teeth	-5 in. pitch, 23 teeth
Clutch	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth
Gearbox	-625 in. pitch, 18 teeth Solo	-5 in. pitch, 21 teeth	-5 in. pitch, 21 teeth	-625 in. pitch, 18 teeth	-625 in. pitch, 18 teeth
Rear Wheel	16 teeth S/C	-5 in. pitch, 55 teeth	-5 in. pitch, 55 teeth	-625 in. pitch, 46 teeth	-625 in. pitch, 46 teeth
Chains Primary	-625 in. pitch, 46 teeth	-5 in. x .305 in., 67 pitches	-5 in. x .305 in., 67 pitches	-5 in. x .305 in., 68 pitches	-5 in. x .305 in., 68 pitches
Rear	-5 in. x .305 in., 68 pitches	-5 in. x .305 in., 124 pitches	-5 in. x .305 in., 124 pitches	-625 x .380 in., 101 pitches	-625 x .380 in., 101 pitches
WHEELS					
Rims Front	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.
Rear	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.	WM2 x 19 in.
Tyres Front	3.25 x 19 in. Studded	3.25 x 19 in. Ribbed	3.25 x 19 in. Ribbed	3.25 x 19 in. Studded	3.25 x 19 in. Ribbed
Rear	3.25 x 19 in. Studded	3.25 x 19 in. Studded	3.25 x 19 in. Studded	3.25 x 19 in. Studded	3.25 x 19 in. Studded
BRAKES — Drum diameter and width and Lining Area Front	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7.5 in. x 1.5 in. (23 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7.5 in. x 1.5 in. (23 sq. in.)
Rear	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)
CAPACITIES					
Engine Oil5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)
Fuel Tank	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)
PRINCIPAL DIMENSIONS					
Length Overall	84 in. (213 cms.)	84 in. (213 cms.)	84 in. (213 cms.)	84 in. (213 cms.)	84 in. (213 cms.)
Width Overall	27.5 in. (70 cms.)	27.5 in. (70 cms.)	27.5 in. (70 cms.)	27.5 in. (70 cms.)	27.5 in. (70 cms.)
Height Overall	39 in. (99 cms.)	39 in. (99 cms.)	39 in. (99 cms.)	39 in. (99 cms.)	39 in. (99 cms.)
Height Overall Veeline Models	59 in. (150 cms.)	59 in. (150 cms.)	48 in. (122 cms.)	59 in. (150 cms.)	48 in. (122 cms.)
Wheelbase (in static loaded position)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)
Ground Clearance " "	5.5 in. (14 cms.)	5.5 in. (14 cms.)	5.5 in. (14 cms.)	5.5 in. (14 cms.)	5.5 in. (14 cms.)
Seat Height " "	30.5 in. (77.5 cms.)	30.5 in. (77.5 cms.)	30.5 in. (77.5 cms.)	30.5 in. (77.5 cms.)	30.5 in. (77.5 cms.)
UNLADEN WEIGHT	385 lb. (174 kilos)	380 lb. (172 kilos)	380 lb. (172 kilos)	385 lb. (174 kilos)	385 lb. (174 kilos)
UNLADEN WEIGHT Veeline Models		399 lb. (181 kilos)	399 lb. (181 kilos)	404 lb. (183 kilos)	404 lb. (183 kilos)

MODEL	VENOM THRUXTON 500	500 SCRAMBLER	ENDURANCE	LE. MARK III	VOGUE
ENGINE — Type	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder	O.H.V., air cooled vertical single cylinder	S.V. water cooled horizontal opposed twin	S.V. water cooled horizontal opposed twin
Bore and Stroke	86 x 86 mm. (3.385 x 3.385 in.)	86 x 86 mm. (3.385 x 3.385 in.)	86 x 86 mm. (3.385 x 3.385 in.)	50 x 49 mm. (1.968 x 1.929 in.)	50 x 49 mm. (1.968 x 1.929 in.)
Capacity (swept volume)	499 c.c. (30.45 cu. in.)	499 c.c. (30.45 cu. in.)	499 c.c. (30.45 cu. in.)	192 c.c. (11.7 cu. in.)	192 c.c. (11.7 cu. in.)
Compression Ratio	9 to 1	8.75 to 1	8 to 1	7 to 1	7 to 1
Brake Horse-power	41 b.h.p. at 6,200 r.p.m.	39 b.h.p. at 6,200 r.p.m.	34 b.h.p. at 6,200 r.p.m.	8 b.h.p. at 5,000 r.p.m.	8 b.h.p. at 5,000 r.p.m.
Carburettor	Amal 1 1/2" G.P. Racing	Amal	Amal	Amal Type 19	Amal Type 19
Ignition	Comp't'n Hand Controlled	Comp't'n Hand Controlled	Mag. Lucas KIF (auto adv.)	Battery and Coil	Battery and Coil
Generator	6 volt with auto voltage regulator	—	6 volt with auto voltage regulator	Lucas 12 volt	Lucas 12 volt
Generator Drive	Enclosed "V" belt	—	Enclosed "V" belt	—	—
GEARBOX					
Gear Ratios (overall) Top	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control	Velo. 4-spd. foot control
Third	4.4 to 1	7.2 to 1	4.87 to 1	7.25 to 1	7.25 to 1
Second	5.3 to 1	8.58 to 1	5.87 to 1	9.82 to 1	9.82 to 1
First	6.97 to 1	11.41 to 1	7.7 to 1	13.3 to 1	13.3 to 1
TRANSMISSION					
Sprockets Engine	-5 in. pitch, 23 teeth	-5 in. pitch, 23 teeth	-5 in. pitch, 23 teeth	Shaft and spiral bevel	Shaft and spiral bevel
Clutch	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth	-5 in. pitch, 44 teeth	—	—
Gearbox	-625 in. pitch, 20 teeth	-625 in. pitch, 16 teeth	-625 in. pitch, 18 teeth	—	—
Rear Wheel	-625 in. pitch, 46 teeth	-625 in. pitch, 60 teeth	-625 in. pitch, 46 teeth	—	—
Chains Primary	-5 in. x .305 in., 68 pitches	-5 in. x .305 in., 68 pitches	-5 in. x .305 in., 68 pitches	—	—
Rear	-625 x .380 in., 103 pitches	-625 x .380 in., 108 pitches	-625 x .380 in., 101 pitches	—	—
WHEELS					
Rims Front	WM2 x 19 in.	WM1 x 21 in.	WM1 x 21 in.	WM2 x 18 in.	WM2 x 18 in.
Rear	WM2 x 19 in.	WM3 x 19 in.	WM3 x 19 in.	WM2 x 18 in.	WM2 x 18 in.
Tyres Front	3.00 x 19 in. Ribbed	3 x 21 in. Competition	3 x 21 in. Competition	3.25 x 18 in. Ribbed	3.25 x 18 in. Ribbed
Rear	3.25 x 19 in. Studded	4 x 19 in. Competition	4 x 19 in. Competition	3.25 x 18 in. Studded	3.25 x 18 in. Studded
BRAKES — Drum diameter and width and Lining Area Front	7.5 in. x 1.5 in. (23 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	5 in. x 1 in. (9.25 sq. in.)	5 in. x 1 in. (9.25 sq. in.)
Rear	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	7 in. x 1 in. (10.75 sq. in.)	5 in. x 1 in. (9.25 sq. in.)	5 in. x 1 in. (9.25 sq. in.)
CAPACITIES					
Engine Oil5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)	.5 Imp. gall. (2.27 litres, .6 U.S. gall.)	1.75 Imp. pts. (1 litre, 2.1 U.S. pts.)	1.75 Imp. pts. (1 litre, 2.1 U.S. pts.)
Fuel Tank	4.25 Imp. gall. (19.3 litres, 5.1 U.S. gall.)	2.5 Imp. gall. (11.35 litres, 3 U.S. gall.)	2.5 Imp. gall. (11.35 litres, 3 U.S. gall.)	1.625 Imp. gall. (7.4 litres, 1.95 U.S. gall.)	2.5 Imp. gall. (11.37 litres, 3 U.S. gall.)
PRINCIPAL DIMENSIONS					
Length Overall	84 in. (213 cms.)	89 in. (226 cms.)	89 in. (226 cms.)	81 in. (205.74 cms.)	81 in. (205.74 cms.)
Width Overall	27.5 in. (70 cms.)	34.5 in. (89 cms.)	30 in. (76 cms.)	25.5 in. (64.77 cms.)	30 in. (76.2 cms.)
Height Overall	39 in. (99 cms.)	43 in. (109 cms.)	44.5 in. (113 cms.)	38 in. (96.5 cms.)	37 in. (93.98 cms.)
Wheelbase (in static loaded position)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)	53.75 in. (136.5 cms.)	51.25 in. (130.17 cms.)	51.25 in. (130.17 cms.)
Ground Clearance " "	5.5 in. (14 cms.)	6.5 in. (16.5 cms.)	6.5 in. (16.5 cms.)	4.5 in. (11.4 cms.)	4.5 in. (11.4 cms.)
Seat Height " "	30.5 in. (77.5 cms.)	33 in. (83.8 cms.)	33 in. (83.8 cms.)	28 in. (71 cms.)	28 in. (71 cms.)
UNLADEN WEIGHT	375 lb. (170 kilos)	335 lb. (152 kilos)	375 lb. (170 kilos)	263 lb. (119 kilos)	275 lb. (124.73 kilos)

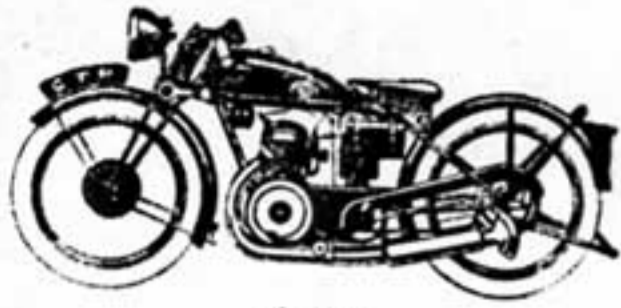
RACING AND OTHER EQUIPMENT AVAILABLE (where not fitted as standard)

Sidecar gear ratios and sidecar front fork springs. Choice of colour. Competition type magneto with hand control. Reinforced drive side rear engine plate. Light alloy wheel rims. Tachometer (rev. meter) and drive from special timing cover. Exhaust pipe extension or megaphone. GP carburettor. Large Valve Cylinder Head — 2" inlet Port (Venom Clubman only). "Blown" racing type screen only. Double leading shoe front brake.

EXTRAS AND ACCESSORIES

American or English style handlebar (American standard on Endurance model). Aluminium full width hub and brake assembly (standard on Clubman model). Pillion footrests and bolts, stop light and switch. Polished chromium-plated safety bar (cannot be fitted unless Engine fairing is omitted). Steering damper (standard on Scramblers and Thruxton models). Chrome mudguards (standard on Black ordinary Venom, Viper and Clubman models). Air cleaner, carrier (for use with Velocette Panniers only), pannier frames and bags. Chromium-plated wheel rims (Viper and Venom Special models).

250 cc., 2 temps



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350 cc.

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LE 200	6.555
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THRUXTON	8.830
THRUXTON VEELINE	9.520

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GUIDON U.S.A. à partir de	36,00
BADGE "VELOCETTE"	6,50
ECUSSON BRODE "VELOCETTE"	9,50
BOUGIE "KLG RACING"	38,70
"MEGAPHONE" silencieux	196,00
"MEGAPHONE" RACING	142,00

Tous nos prix sont établis, droits de douane et taxes perçus, pour une livraison à Paris ; nous nous réservons le droit de modifier ces prix sans préavis.

CREDIT : 1er Versement comptant 30 %, le solde payable en 9, 12, 15, 18 ou 21 mois.